



# Second District Workshop

**July 28, 2007**

**NORTH LIBERTY COMMUNITY CENTER**

(See [www.idp2nd.org](http://www.idp2nd.org) Website for Directions)

- **10:00 a.m. REGISTRATION**
- **10:30 a.m. WELCOME** : by
- **11:00 a.m. Message Development**
- **12:00 p.m. – 12:45 p.m. BOX LUNCH Luncheon**
- **1:00 p.m. – 2:00 p.m. Voter Activation Network (VAN)**

	<b>TRACK 1 Party Activist</b>	<b>TRACK 2 Technical</b>	<b>TRACK 3 Candidates/Staff</b>
2:15 p.m. - 3:45 p.m.	<u>Iowa's Caucuses</u> - History - Train the trainer	<u>County Web Site</u> - Design and management - Issues/Policies	<u>Campaign 101</u> - Basic campaign plan - Staffing - Fund Raising - Working with the Media
4:00 p.m. - 5:15 p.m.	<u>Sensitivity Training</u>  <u>Inclusion</u>	<u>Voting Integrity</u> - Voting Machines - Changes in public policy	<u>Campaign 101 (Continued)</u> - Recruiting Volunteers - How to target your voters - Keep your race targeted - What has worked for others

- **5:30 p.m. – 6:30 p.m. RECEPTION:** Second District Dem's Social Hour, for the end of the workshop and prior to the dinner (cash bar)
- **6:30 p.m. Dinner Keynote Speaker:** Congressman Dave Loebsack, Second District Iowa



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- 1:00 p.m. – 2:00 p.m. Voter Activation Network (VAN)
- 2:15 p.m. – 5:15 p.m. Breakout Sessions (tracks)

TRACK 1 Party Activist	TRACK 2 Technical	TRACK 3 Candidates/Staff
<u>Iowa's Caucuses</u>	<u>County Web Site</u>	<u>Campaign 101</u>
<u>Sensitivity Training</u> <u>Inclusion</u>	<u>Voting Integrity</u>	<u>Campaign 101 (Continued)</u>

## WORKSHOP REGISTRATION FORM

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

COUNTY: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

SUGGESTED WORKSHOP FEE: **\$10.00** for each registrant. Number of registrants \_\_\_\_\_

(Workshop fee includes all tracks)

**I am / We are interested in:** Track 1 \_\_\_\_\_ Track 2 \_\_\_\_\_ Track 3 \_\_\_\_\_

(Please indicate by placing the number of your registrants interested in each track)

LUNCH: **\$10.00** Quantity: \_\_\_\_\_

**Total Enclosed \$** \_\_\_\_\_

(Make checks payable to: **Second District of Iowa Democrats**)

Please send your registration form(s) to **D.J. Arnold, 1483 Council Street NE, Cedar Rapids IA 52402**  
(AS SOON AS POSSIBLE)



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## DINNER REGISTRATION FORM

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

COUNTY: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

NUMBER OF ATTENDEES: \_\_\_\_\_

DINNER: **\$40.00** (Vegetarian Option?) YES / NO # of tickets: \_\_\_\_\_ Enclosed \$ \_\_\_\_\_  
(**\$30.00 For Workshop Attendees**)

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